



High-Impact Displays for High-Impact Spaces

Prysm is a Silicon Valley-headquartered company delivering total display solutions that create unrivaled immersion and engagement. With its groundbreaking hardware and software, Prysm is revolutionizing the world of large-scale displays. Its Laser Phosphor Display (LPD) platform is a key foundational technology that makes breathtakingly beautiful, scalable, and versatile video walls possible. Prysm display solutions serve major brands around the world.

Privately held, Prysm has a global sales and support network, with offices worldwide.

Key Product Solutions

Prysm LPD 6K Series: The latest breakthrough in LPD technology, LPD 6K, delivers the world's largest, single-panel, interactive display. With stunning resolution, it delivers high contrast and true blacks for an unmatched, immersive experience. It is currently available in 190" (6K) and 135" (4K) configurations.

Prysm Application Suite: Prysm's best-in-class visual collaboration software enhances the presentation and collaboration experience on Prysm's LPD 6K displays by bringing together all of your content, tools, and applications on a single digital canvas. Software is also accessible from 3rd party displays and devices.

Prysm LPD Advantages

Totally immersive

- High resolution and contrast ratio
- Wide viewing angle (178°)
- Unrivaled image and brightness uniformity

Endlessly engaging

- Many interactivity options including touch, gesture, and mobile devices
- Excellent for multiple media types including video, telepresence, and user-generated content
- Displays multiple content inputs

Sustainably smart

- Up to 20% less energy required than competing technologies
- No special power or cooling infrastructure is required, plugs into a standard wall outlet
- Long life; 60,000 hours (7 years operating 24/7)

Key Market Segments

- Customer experience and briefing centers
- Boardrooms
- Auditoriums
- Lobbies and welcome centers
- Command and control spaces

Who is leveraging Prysm LPD technology?

Prysm powers many companies in the Fortune 1,000. Our customers are leaders in all industries, including technology, energy, finance, healthcare, media, and higher education.

Select customers:

Apttus
Boston University
GE

Sprint
Under Armour
Walgreens

“We wanted to identify a technology that would enable us to encapsulate the excitement we have about our products and deliver it in a totally immersive way.”

— Dr. John Troup, Vice President of Clinical Science, Innovation and Education, Standard Process



Contact Information

Prysm headquarters
180 Baytech Drive
San Jose, CA 95134 USA

1.877.99.PRYSM
+1.408.586.1100
prysm.com

Quick Facts About Us

Management team

Amit Jain, CEO & Founder
Roger Hajjar, PHD, CTO & SVP, LPD BU
Jasbir Singh, CFO & SVP, Finance
Asaf Kharal, VP & General Counsel
Stuart Monks, SVP, Collaboration Solutions
Hannah Grap, VP, Marketing
Kathy Omaye-Sosnow, SVP, Human Resources

Board of directors

Yatin Mundkur
Tim Wilson
Amit Jain
Roger Hajjar, PHD

Intellectual property

The company’s IP portfolio includes over 100 issued patents, plus many more pending. Prysm invented Laser Phosphor Display (LPD) technology and video wall solutions built on the LPD platform.

Corporate Counsel: Wilson Sonsini Goodrich Rosati, PC

Milestones

Prototype: 2008
Manufacturing Partner: 2009
Technology and Company Launch: 2010
Mass Production: 2011
2nd Generation LPD Tile Launch: 2013
LPD 6K Availability: 2017

Disclaimer:

The information contained herein is subject to change without notice. The only warranties for Prysm products and services are set forth in the express warranty statements accompanying the applicable customer agreement. Nothing herein should be construed as constituting an additional warranty. This document is provided solely for general informational purposes. Prysm shall not be liable for technical or editorial errors or omissions contained herein. All trademarks mentioned are the property of their respective owners.