



VEGA

Communications
made easy





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What Is VEGA?

*GLOBAL UNIFIED COMMUNICATIONS
SOLUTIONS PROVIDER*



One of the
biggest AV / IT
providers in APAC



22
offices
around the globe



30
years
of experience
in the industry



Same high level
of services
in all locations



Industry
recognition



Strong team of
professionals





Why We Are The Best

Vega strives to deliver best value to our clients in everything we do. Being one of the biggest AV/IT solutions providers in APAC, with the global presence, we set the standards for quality, service and professionalism in our sector. Our global presence enables our customers to enjoy a consistent Vega engagement internationally. Today, Vega has become a clear choice solutions provider for local and international customers.

Vega proactively introduces the latest technologies to the market strengthening communication,

shortening the geographic distance, eliminating the barriers and reducing the waste of resources, hence increasing our clients' competitive edge. AV/IT solutions cover a wide range of aspects such as telepresence, unified communications, interactive multimedia system and so on. With a comprehensive range of skills and manpower, we pride ourselves on our consistent quality and ability to implement projects quickly and effectively.

Message From Management



Technology keeps changing the world rapidly, including our markets, the products we make and the business models we adapt. When new technology appears, it is always inevitable to phase out the old one, thus causing those renowned gigantic companies to fall back in business due to their outdated products or modes of services.



Although AV and IT are understood to be two separate technologies using different languages, I do believe by now they should have converged to be a new term – AV/IT for integrated application.

Unlike those traditional AV companies which may be still looking for high profit margin, limiting themselves to a narrow scope of work and thinking rather self-centered, Vega has the mindset to go with the times by continuously bringing in new technology, breaking the barrier of different languages between AV and IT for sake of their convergence, and also changing our business model timely to suit the needs of our customers.

Running as an AV company in the past, we just supplied what our customers needed when they asked us – just providing and installing various audiovisual products/equipment for them.

Today, we get used to letting our customers know proactively what they should equip to ensure that they may keep up with the times and even outdo their competitors/counterparts – that is to say: total solution including consultant, design & build, maintenance and so on.

Over the past 28 years, Vega has grown steadily from a traditional local AV company to one of the most sizeable global AV/IT engineering companies with a well-established global platform consisting of 22 offices throughout 14 countries, mainly in APAC. So, we are proud of being in a best but unique position to satisfy the needs of our customers strictly for single vendor to complete their standardized AV/IT projects at different cities without the fear of any incompatibility problems. This cannot be done easily without a high quality of our project management and professional technical skill sets of our manpower.

Henceforth, Vega will continue to strive for enhancing our overall service quality to maximize Return-On-Investment of our customers for their AV/IT projects.

Laurie Chow

Laurie Chow
Managing Director, Vega Global

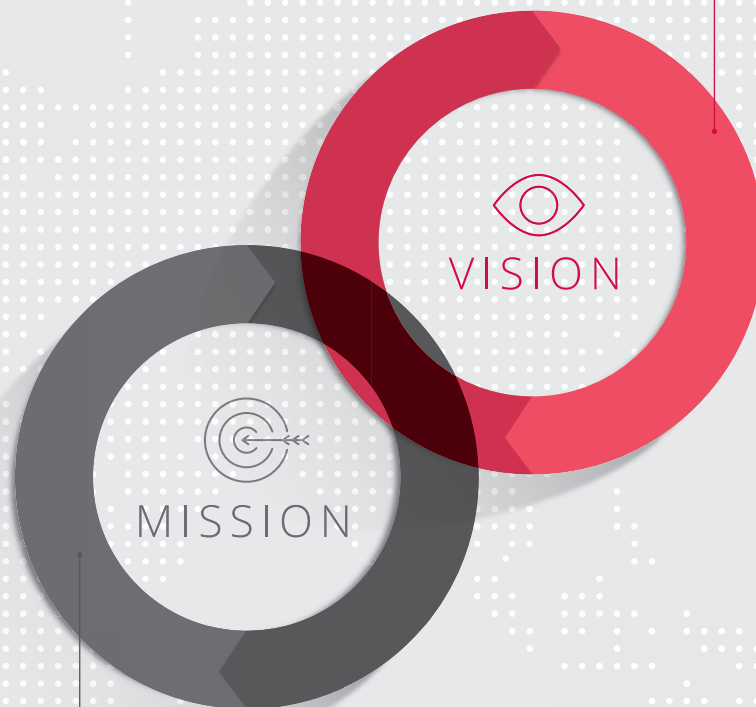
Growth

Founded in 1986, Vega evolved from a local distributor of audiovisual equipment to a total solution provider in pro AV/IT industry with 500 qualified personnel working at more than 20 branches in APAC, Europe and USA.

Today, we are one of the leading international AV/IT companies and have the full capability to serve the global corporate clients, no matter the size of their projects and the locations.

Vision

Not only do we continue making use of the most advanced technology to satisfy our customers in AV/IT requirements but also striving to unify quality standard for our industry, thereby enhancing comfort and convenience in our business activities and daily lives.

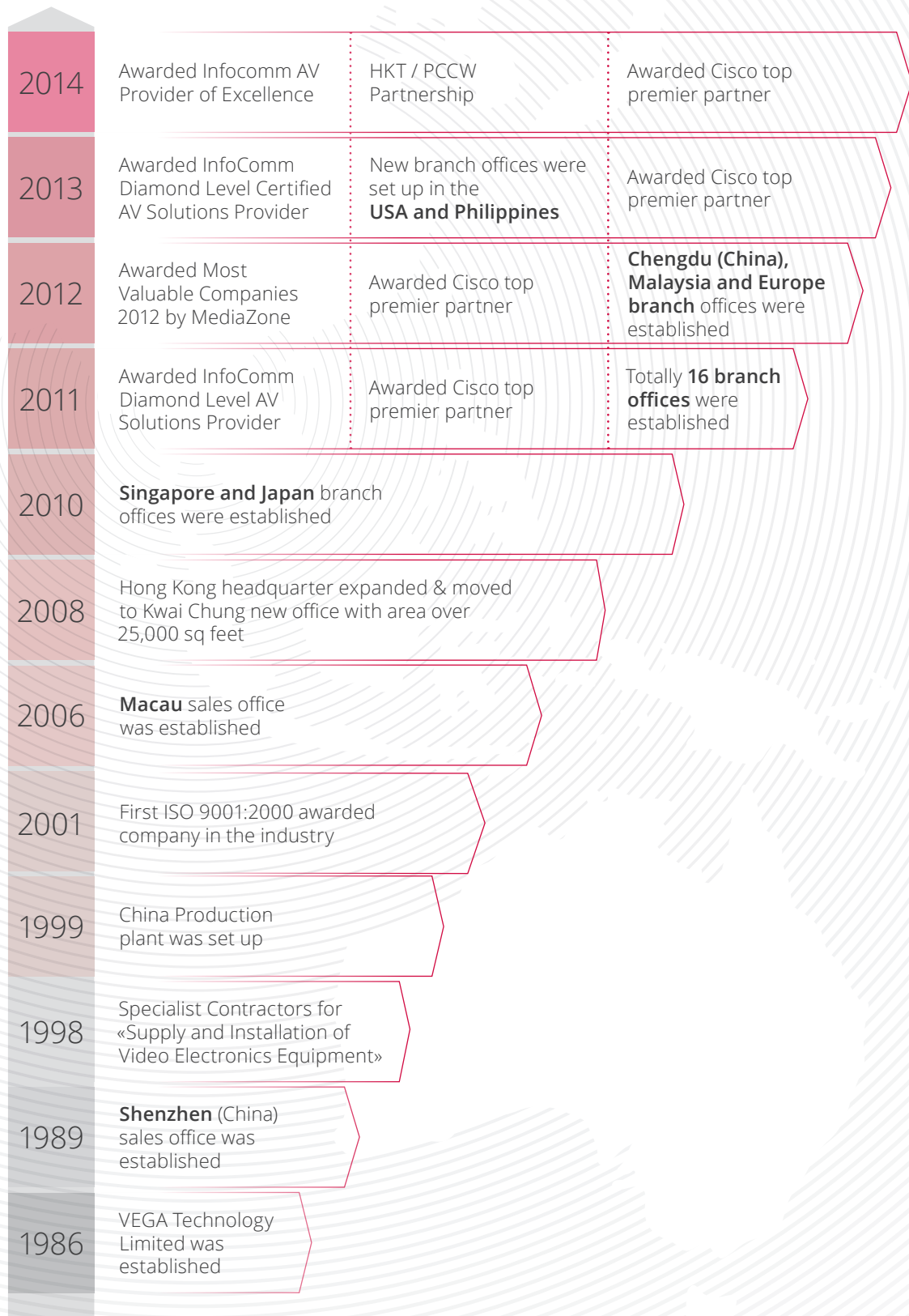


Mission

We tailor make total solutions for our clients based on specific needs within their budgets and timeframe, thereby enabling them to keep pace with the latest AV/IT technology, avoid falling behind their competitors, become the pioneers in their industries and also streamline their daily operations.

Key Milestones

Vega has grown steadily from its humble roots as a traditional local AV company, to one of the largest AV/IT engineering companies in the world, and routinely wins awards for it's achievements in servicing its global customers



Industry Recognition



InfoComm International AV Provider of Excellence

The InfoComm APEX program is a marketing recognition program for integration companies and AV design consulting firms dedicated to upholding industry excellence by providing quality service to customers.



Cisco TelePresence Video Master Multinational Authorized Technology Provider (ATP)

The Cisco TelePresence Video Master Multinational Authorized Technology Provider (ATP) Program is an invitation-only program. The program identifies, qualifies, trains, and enables a select set of Cisco channel partners to provide solution services for the Cisco TelePresence Video products. Being the Multinational ATP, we are able to leverage initial Host ATP investment and extend ability to market and sell TelePresence Video products business to additional countries/ country groupings. In Hong Kong, Vega is the only company awarded for this certification.



Cisco Premier Certified Partner

Cisco Premier Certification identifies and rewards Express Foundation Specialized Partners, Express Collaboration Specialized Partners or partners with any one of the Cisco Architecture Specializations. The Premier Certification reflects the partner's increasing technical competency in the integration of basic routing and switching, wireless LANs, collaboration and security technologies.



ISO 9001

ISO 9001 is a global standard for quality management. It helps organizations continually enhance the quality of products and services to satisfy the needs of customers by fulfilling statutory and regulatory requirements related to the products.



ISO 14001

ISO 14001 is a standard related to environmental management that promotes the achievement of sustainable development of organizations under the balance between economy and environment. It exists to help organizations minimize the negative environmental impacts during their operation by complying with applicable laws, regulations, and other environmentally oriented requirements.



OHSAS 18001

OHSAS 18001 is a British standard for occupational health and safety management systems. It exists to help all kinds of organizations put in place demonstrably sound occupational health and safety performance under constant review and improvement, minimizing the risks to employees and visitors or external contractors on their premises.



Caring Company

Launched by The Hong Kong Council of Social Service (HKCSS) in 2002, the Caring Company Scheme (the Scheme) aims at cultivating good corporate citizenship. It is specially geared to building strategic partnerships among businesses and non-profit organizations to create a more cohesive society.

Staff Qualifications

Organization	Certificate obtained
<i>InfoComm</i>	<ul style="list-style-type: none"> • InfoComm Certified Technology Specialist - Design (CTS-D) • InfoComm Certified Technology Specialist - Installation (CTS-I) • InfoComm Certified Technology Specialist (CTS)
<i>AMX</i>	<ul style="list-style-type: none"> • AMX Programmer I & II • AMX Certified Control Designer • AMX Certified Control Integrator • AMX Enova Solution
<i>Autodesk</i>	<ul style="list-style-type: none"> • Autodesk Certified Associate • Autodesk Certified Specialist
<i>Barco</i>	<ul style="list-style-type: none"> • Barco Digital Lighting Product: High End Systems and DML-1200
<i>Biamp</i>	<ul style="list-style-type: none"> • Biamp Systems' Audia Training • Biamp Systems' Technical Training • Biamp Vocia & Tesina Training
<i>BSS</i>	<ul style="list-style-type: none"> • BSS Certified Soundweb Designer • BSS Certified London Architect
<i>Chief</i>	<ul style="list-style-type: none"> • In-House Chief Certified Partner
<i>Cisco</i>	<ul style="list-style-type: none"> • Cisco TelePresence Solutions Specialist • Cisco Certified Network Associate Routing and Switching • Cisco Certified Network Associate Video • Cisco Certified Network Associate Voice (CCNA-Voice) • Cisco Certified Network Professional Voice (CCNP-Voice) • Cisco Certified Network Associate Collaboration (CCNA – Collaboration) • Cisco Video Network Specialist
<i>ClearOne</i>	<ul style="list-style-type: none"> • ClearOne Certified Product Specialist • ClearOne Certified Technical Specialist
<i>Crestron</i>	<ul style="list-style-type: none"> • Crestron Commercial System Design • Crestron DigitalMedia Certified Designer • Crestron DigitalMedia Certified Engineer • Crestron Residential System Design • Crestron CRI Essentials Training • Crestron Lighting Training • Crestron CTI Advanced Training
<i>Extron</i>	<ul style="list-style-type: none"> • Extron Certified AV Associate • Extron Configurable Control System • Extron Advanced School of Audio Visual Technologies • Extron School of Audio Visual Technologies for System Designer • Extron School of Emerging Technologies • Extron School of Global Configurator, IP Link & MediaLink • EXtron XTP Engineer Certified System Online
<i>Panduit</i>	<ul style="list-style-type: none"> • Panduit Copper & Fiber version 1.0V
<i>Symetrix</i>	<ul style="list-style-type: none"> • Symetrix Certified Pro – SymNet EDGE
<i>Systemax</i>	<ul style="list-style-type: none"> • ND3361 – Systemax Installation and Maintenance

Vega Services

Vega services is a 100% customer-focused initiative. Whether you are a multinational bank or a small/medium enterprise, Vega enables your business to leverage our international presence to coordinate and fulfill your video and AV objectives according to your needs.



Client Consultation

Our customer management team enables us to analyse, assess, recommend strategic direction and define the “standards” which future technology procurement, project designs and deployments shall comply with.



Technology Strategy

We will establish a clear and concise plan to ensure that your newly adopted technology has a demonstrably managed lifecycle, which is optimized for your existing usage as well as for your future expansion.



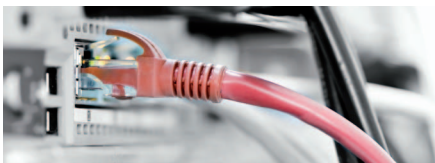
Space Planning

We help you plan your space in consideration of acoustics, decoration, layout, visibility and usability, in order to best utilize your environment.



Solution Development

Experienced Solution Specialists provide highly skilled services including requirement surveys, design brief, scope of work, design plans, simulation, as well as testing plans to facilitate the implementation and operation of the relevant project.



Solution Implementation

Our professional services team provides a comprehensive range of skills, including: programming and configuration; rack build and systems installation; commissioning and user acceptance testing (UAT); and production of detailed operating manuals, drawings, and handover documentation.

Managed Services



- Routine Preventative Maintenance Visits (PMV)
- Part-time / Full-time On-site Contract Engineers and Support Personnel
- Technology Transition Management
- Technology Lifecycle Management
- Audiovisual Concierge Services, Setup, Monitoring, and Breakdown of Meetings and Events
- Usage and Adoption Analytics and Reporting

Maintenance and Support



Our Maintenance & Support Services include:

- International Helpdesk (with follow-the-sun/pass-the-baton capability)
- Remote support via telephone, email and remote-access toolsets
- Call-out / on-site engineering support services
- Support ticket management and service-tier escalation
- RMA and vendor-warranty management
- SLA governance for Response, Remote, On-site, Work-around and Fix

User Applications Training



Applications Trainers deliver end-user training to ensure that the usage and adoption of the implemented solution by the customer's personnel is optimised.

Project Management



Our project management team is responsible for ensuring that the coordination and implementation of the projects are fully compliant with the customer's expectations including design, schedule and budget.

Vega Solutions

AV/IT solutions can be defined as an integration of a wide range of equipment including audiovisual, lighting, ICT infrastructure, which are tailor-made for our clients to meet their specific requirements in communicating effectively with others as well as enhancing the quality of interactions.

Audiovisual / Multimedia System

Audiovisual / Multimedia System is virtually of significant importance to all modern buildings and structures due to the need of communicating with the public and specific audiences quickly and efficiently, and also meeting their expectation for high quality sound and visual experiences. Hence, the system elements require that provision to be made during the earliest stages of design to accommodate them.



Multi-Touch System

Multi-Touch System allows a user to interact with a system by using more than one finger at a time. The multi-touch enabled devices and equipment can sense touch inputs in more than one location simultaneously. People interact frequently with this technology, no matter whether they are end-users, panel operators, engineers, managers, purchasers, executives and other decision-makers.





Display Wall System

Display Wall system can be integrated seamlessly to enhance the architectural space with displays in different shapes and sizes. Not only does it captivate audiences easily with dynamic visuals, vivid colors and eye-catching videos, but also provides them with information and entertainments.



Digital Signage System

Digital Signage System is an effective and engaging communications medium for marketing, entertainment, security and education, enabling you to create a more interactive, real-time experience in store, on campus, and in numerous other locations. It has become a trend in all industries, for instance, more and more shops are now applying digital signage as their digital advertising solution to replace traditional ones.



Advanced Control System

Advanced Control System is always at your fingertips to fully control music, video, lighting and security systems on your own devices in the easiest and user-friendly way. You need not to walk from room to room for adjustment of drapes, lights, temperature, and audiovisual equipment.



Video Conferencing System

Video Conferencing System, which consists of cameras, display panel and audio device networked to support multi-location communication, allows users at different sites to see and hear each other in real time.

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Cloud Based Video Conferencing

Being a total video collaboration service delivered from the cloud, Cloud-based Video Conferencing can be used with the user's own device to span traditional endpoints, client software and mobile devices. It also features monthly subscription covering device setup and registration, B2B connectivity, and a company-wide directory.





Unified Communications

Unified Communications consists of audio-conferencing, video-conferencing/telepresence, IP phone and etc. It is a system that allows an individual user to control all forms of call and multimedia/cross-media message-management functions for both business and social purposes.



Telepresence System

Configured with large screen video monitors, high-definition cameras and consistent further arrangement, Telepresence System becomes a sophisticated form of robotic remote control through network connection, which provides the users a sense of being on location and the experience of virtual reality during their communications with others.



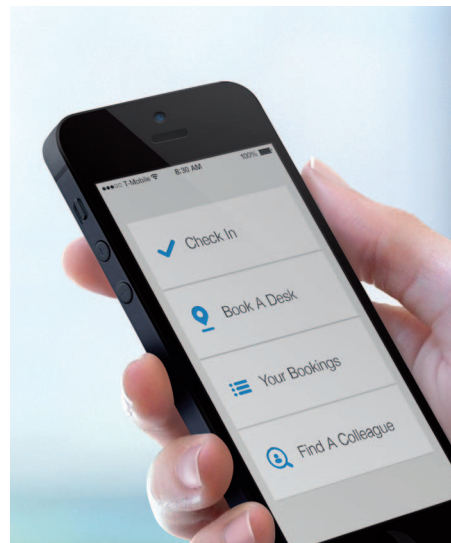
Meeting Room Booking System

Meeting Room Booking System makes it easy for you to manage rooms and resources. It provides information about room usage and also allows you to book a room anywhere even if it is in a different time zone or location.



Desk Booking Software

Desk Booking Software is designed specifically for the booking management of different locations, thereby allowing your business maximize workspace and enabling your colleagues to make and manage their own room bookings, video conferencing, hospitality, visitor management and resources across your entire estate.



Wireless Presentation System

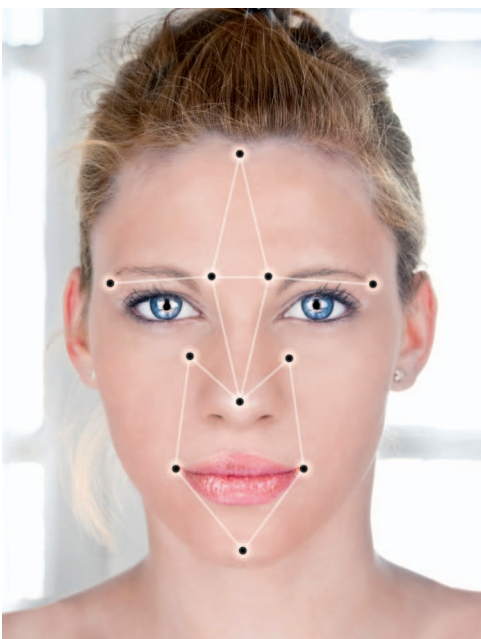
The Wireless Presentation System can turn video output into a wireless one in any location, enabling you to share your contents in real time from multiple devices easily and conveniently. Whether for fun, for education, or for business, your presentation becomes a more efficient and more professional process with the Wireless Presentation System, which eliminates cable hassles and logistical headaches.





High-Definition Security System

High-Definition Security System delivers detailed, high-definition images with no compression artifacts or transmission-related delays. The image quality is far superior to traditional analog CCTV. It is a cost-effective video surveillance solution and easy to install and integrate with existing CCTV systems.



Face Recognition System

Face Recognition System can be used by retailers and marketers to capture face images from a distance without touching the person being identified. It can aid in the identification of wanted persons in law enforcement and also streamline security operations in border control deployments.

Public Address System

Public Address System consists of loudspeakers placed in convenient locations of broadcasting area, an amplifier to increase the sound, and a mixer to adjust volume. The user speaks into a microphone for the sound to be transmitted through connected cables, or a wireless system, out through the loudspeakers.



Audio System

Audio System embraces specific audio technologies, including public address (PA) systems, music, messaging, paging and networked audio, remote control, surround sound, sound-masking, recording, transcription, voice reinforcement, mixing, multiple speaker and microphone zoning and distribution.



Lighting System

The Lighting System of a building refers to the general form(s) used to project light within its rooms. Different choices of lighting system may generally affect the quality and usability of interior spaces to a great extent.





Information and Communication Technology Infrastructure

Information Communication Technology is used for acquiring and processing dissemination of information to assist you in increasing operational effectiveness. It allows you to keep pace with demand for new services, reduce support and operations costs, and get accurate and relevant information with ease.



Networks and Structured Cabling

Data & Voice networks are the central nervous system of any organization. For structured cabling, it is a complete system of cabling and associated hardware to provide a comprehensive telecommunications infrastructure, which serves a wide range of uses, such as telephone service or data transmission through a computer network.



Sustainability

As a leading corporation in the AV/IT industry, Vega is committed to promoting a more sustainable approach to business. In pursuit of this goal, we have developed processes to protect the environment, contribute to the community, and provide development and fair treatment to our employees. Regular reviews of these policies are made so as to improve our sustainability performance and contribute to a better future.



Environment

We Care about the Environment — Protect the Planet.

Vega's commitment to environmental care has been reflected by the award of ISO 14001. Through the implementation of the ISO standard, we are able to reduce wastage in our daily operations in a number of ways:

* **Carbon Emission**

By utilizing video-conferencing facilities, we are able to reduce unnecessary

overseas travel, and thus indirectly reduce carbon emissions by avoiding the use of airplanes.

* **Electricity**

We have replaced less efficient lighting in the office with LED lighting in order to reduce power consumption. In addition, lights and air conditioning in the office are turned off during lunch hours to save extra power.

* **Waste**

No harmful or toxic substances are used during

the installation process for any of our projects. We also promote a recycling program in the office, and adopt processes to minimize waste paper. Paper usage is counted, and used paper is recycled to minimize the effect on the environment.

* **Water**

Most of the water we use is for domestic purpose, so we have minimized the usage through low-flush toilets, metering and other devices



Employee

* **Global talent**

As a global corporation, we value and welcome people with different cultural backgrounds. We recognize that people with different perspectives can bring new value to our business and help us to adapt to different business environments.

* **Employee opportunities**

Employees are one of the key assets of a corporation. We subsidize training and studies to assist and encourage employees in enriching their knowledge and further developing their career path. Internally,

regular product training sessions are arranged to help our staff keep abreast with latest market developments and product trends.



Society

Vega continually strives to be the market leader in the AV/IT industry. At the same time, we endeavor to be a caring company and contribute to the society. Apart from joining different fund raising and charity events, we utilize our business strength to serve a

number of underprivileged groups. For example, over the past 5 years, we have donated and installed various AV/IT equipment such as projectors and screens to nursery centers of the Hong Kong Christian Service (HKCS).

Although our contribution may be small, we are pleased

to see that the students really benefit from this improved environment. We do believe that our expertise in AV/IT would not only enhance the company's profitability, but also provides a valuable contribution to the society.

Business Partners



*The brand list is in alphabetical order and is not exhaustive.

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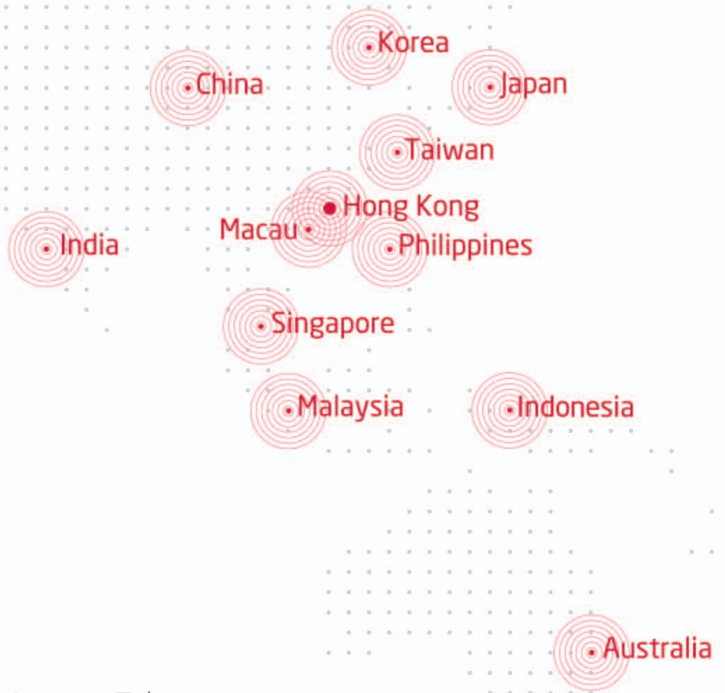
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Globalization

**VEGA GLOBAL IS ONE OF
THE FASTEST GROWING
SYSTEM INTEGRATORS**

With a view to satisfying the needs of our global corporate clients for unified standard and convenience of project management we have expanded our operational capabilities across the global markets since 2010 by setting up our branches in different strategic locations including China, Macau, Korea, Japan, Taiwan, Singapore, Malaysia, India, Indonesia, Philippines, Australia, United Kingdom and USA.



Headquarters

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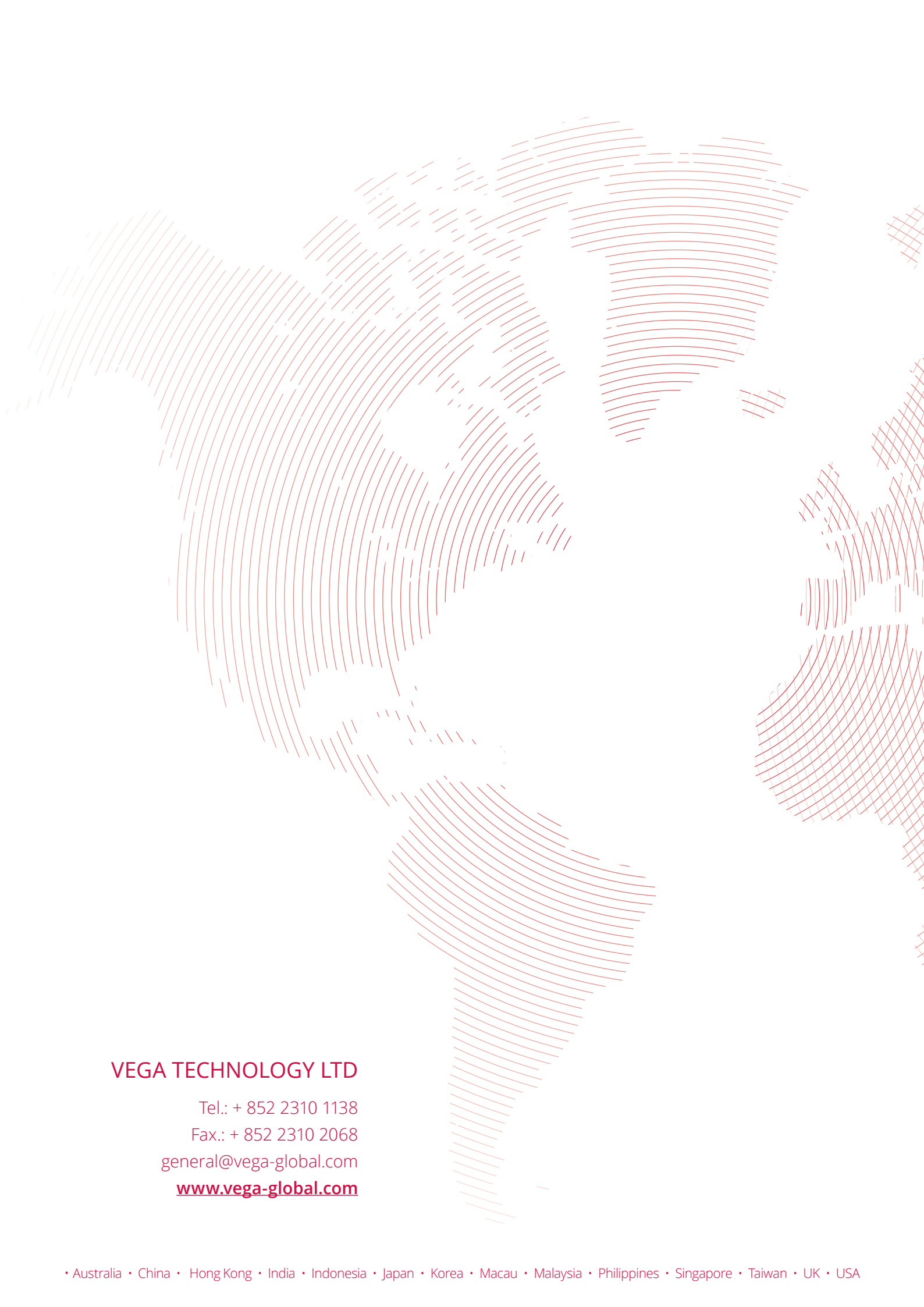
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