

Corporate **Profile**

CONTACT US

7699 Lochilin Drive, Brighton, MI 48116

1.800.521.4188

www.gosvt.com



HISTORY

& heritage

Founded as a family-owned American company in 1955 as Sport View Television Corporation, the company pioneered the concept of video broadcast and streaming for race course facilities throughout North America. Over the years, the company developed expertise in a range of products and services to better serve its customers.

In 2011, we rebranded Sport View Television as SVT, better reflecting our ability to provide a wide variety of electronic system integration solutions. Today, SVT has expanded its operations to many other commercial business and industrial manufacturing facilities becoming an industry leader providing IT centric audio/video and Information Communication Technology systems to casinos, concert & event centers, office buildings, hospitality facilities, healthcare facilities, restaurants and retail outlets, lounges and nightclubs, educational facilities and financial corporations.

SVT specializes in designing, engineering, commissioning and servicing turn-key commercial audio/video systems including: IT, audio/video distribution, digital signage, surveillance & security, broadcasting and a host of other technology systems.

We have a long-standing reputation for providing timely, efficient solutions with the highest level of client satisfaction. Our team consists of seasoned management, certified engineers, project managers, experienced field technicians, and highly trained service personnel that exceed qualifications. SVT directly employs over 100 technicians, with operations dispersed throughout North America.

/Simply stated/ Integrity is our infrastructure. 60 years of success in the technology industry has been a direct result of maintaining our core principles. By staying dedicated to our clients, committed to our workforce and loyal to our partners, we have firmly established a best-in-class cornerstone to our existence.





At SVT, **Integrity**
is our first priority...
integrity in our **word,**
work, processes,
expectations and
results.

SOLUTIONS



audio solutions



/PUBLIC address & paging/

Over 60 years of knowledge providing large, complex public address systems to our customers.



/SOUND reinforcement/

Custom design process developed to help you understand and overcome challenges for your unique facility.



/PERFORMANCE audio & lighting/

Industry expert ready to deliver high-quality performance sound and lighting systems.



/VOICE conferencing/

Providing the very best in collaborative technologies, allowing your business to communicate with ease.



video solutions



/VIDEO distribution/

Best-in-class video distribution technology for ease of management, flexibility and future expansion.



/LED display & signage/

For a unique feature for your facility, consider LED displays and tickers.



/IP television/

Break free from the traditional avenues for your in-room television system.



/DIGITAL signage & wayfinding/

Through adaptive electronic messaging solutions, you can quickly and directly target your most likely customers.



/COLLABORATION & conferencing/

Engage workers and teams more effectively through videoconferencing and collaboration. We have a wide array of solutions to fit your needs.

"I have never seen an AV integrator provide the level of service that [SVT] has on this project."

- Bill Starcevich, Sr. Project Manager/
Director with Cushman & Wakefield



IT services



/VOICE & data/

Working independently or with our network service partners, we can ensure the stability and security of your network operations.



/WIRELESS solutions/

Providing your business the help needed to develop system flexibility with wireless system integration.



/NOC services/

Monitoring and management of any device on your network from our state of the art Network Operations Center.



/CREATIVE services/

Creative technology integration services to help your business increase customer satisfaction and generate more revenue.



broadcast solutions



/PARIMUTUEL broadcast systems/

Pioneered the concept of video patrol for pari-mutuel race course facilities throughout North America.



/SIMULCAST distribution/

Complete solutions to manage and distribute simulcast racing feeds throughout your facility.



/RACE graphics/

Partnership with ONTrack Media and Entertainment to provide their VIP Race Graphics system to our customers.



critical communication



/WIRELESS communication/

An effective communication system assists acute and sub-acute care units through more efficient response times.



/MOBILE voice & data/

Integration of a network that is both secure and dependable and serves as a tool to increase the efficiency of the clinician.



/MEASUREABLE ROI/

Experienced team that understands the dynamics of the medical environment and can help increase customer satisfaction, reduce operational costs, increase revenue, and ultimately improve patient care.



/REAL-TIME location services/

Providing real-time location systems for patient, staff, and asset tracking.



/TELEMEDICINE/

Extending communication between healthcare providers and patients.



security solutions



/SURVEILLANCE & video recording/

Thorough understanding of the complexities that are involved in surveillance recording and data storage.



/ACCESS control/

Authorized reseller of multiple Access Control Systems.

SVT

MANAGED CARE

Managing the daily operations of your collaborative technology is time consuming and deprives you of focusing on your organization's mission.

For more than 60 years, SVT has been assuming the responsibility of managing the entire information and communications technology environment for our clients, allowing them to focus on their core objectives.

Key Benefits

- Improve efficiency & reliability of your communication technology. Partnering with SVT will provide you with skilled personnel able to troubleshoot problems and resolve issues when (and sometimes before) they happen.
- Fixed monthly cost allows you to budget for support and allocate your remaining budget to other areas of your business.
- Qualified versus experienced. Our dedicated technicians and staff of engineers not only have the certifications but also the experience and knowledge to troubleshoot, repair and maintain your systems for maximum up time.

Through our Managed Care Solutions, SVT simplifies management and maintenance of your technology investment, to ensure it's working when you need it. Our managed care team provides the service and support required to keep your systems running smoothly.

SVT offers multiple support levels and options to meet your specific needs. You can also integrate the expertise and experience of SVT into your organization by leveraging our strategic onsite staffing program.

SVT

IT Services

SVT provides solutions and support that handle day-to-day IT challenges so that our customers can focus on strategy and driving business forward.

Managed IT

Strategically optimize and protect your infrastructure with 24/7/365 proactive monitoring.

- IT Support/Helpdesk
- Remote Monitoring & Maintenance
- IT Consulting

Security Services

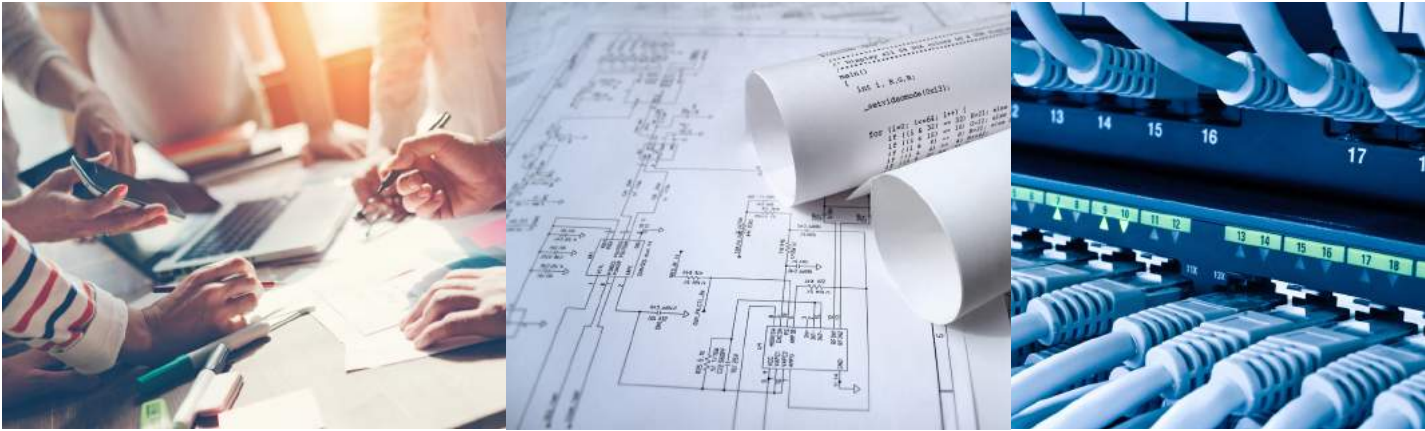
Advanced security systems help protect your data and keep your business up and running.

- Network Security
- Unified Threat Management
- Web Filtering & Firewall
- Spam Protection

Cloud IT

Cloud IT is the future of small and medium business technology management.

- Hosted Solutions
 - Microsoft Exchange
 - Server
 - Desktop
- Hardware Visualization
- Cloud Back Up & File Sharing



SOLUTION DEL

Our team is comprised of: sales experts that understand your business; design, engineering and technical specialists in each solutions area; experienced project managers that facilitate each phase of delivery; and service specialists and technicians to provide ongoing care. Over our 60 years in business, we have developed numerous processes and methodologies for every stage of your technology journey:

1

INITIAL NEEDS ANALYSIS

We meet with you to discuss the project and desired outcomes. Through this process we identify the objectives and milestones needed to successfully complete the project as well as the deliverables at completion to ensure continued success through training and procedure outlines.

2

DISCOVERY & DESIGN

Once we have an understanding of your requirements and objectives, we develop a technically sound and functional system. The solution will consist of the appropriate equipment, hardware, software and professional services required for successful delivery and implementation.

3

INSTALLATION, IMPLEMENTATION & INTEGRATION

An SVT Sr. Project Manager will engage to launch and manage the entire process starting with confirmation of deliverables and expectations with the team and the customer, procurement priorities, resource scheduling, pre-assembly and testing, and finally through onsite installation.



LIVERY PROCESS

4

FINAL PROJECT REVIEW & ASSESSMENT

Once the systems have been commissioned, tested and customer training is complete, the project manager conducts a post installation meeting to confirm all deliverables and expectations have been met.

5

COMMUNICATION

As part of this process we also build an agreement as to how items will be communicated. We utilize our project management software that allows for ticket creation, assignment, and tracking of items throughout the project. This also provides a dashboard and snapshot of the project timeline throughout the process.

6

HELP DESK & MANAGED SERVICES

Throughout the project and beyond users can get support through our 24/7 helpdesk by phone or by email. Flexible managed care options provide maximum ROI for any budget..

MANUFACTURER partners

SVT has built trusted partnerships with our manufacturer partners over the course of our 60+ years in business. We work with our partners to deliver state-of-the-art technology, ensure product quality and reliability, and the best warranty and service options available.



"I could not be more pleased with SVT's installs...it has been an Oscar winning performance."

- Lisa C. Berry-Bobovski M.A., Scientific Director, Wayne State University Karmanos Cancer Center



certifications & licensing

Certifications and continuing education are a vital part of our ability to bring the best solutions to our customers. Our team members have clear career and training plans that encourage professional development to benefit themselves and our customers. Some of the certifications include:

- InfoComm CTS & CTS-D Certified Staff
- On-Staff (EE) Electrical Engineer
- On-Staff Certified RN-BSN
- On-Staff Crestron Programmer
- Crestron DMC-E Digital Media Certified Engineer
- Crestron DMC-D Digital Media Certified Designer
- Crestron DigitalMedia Certified Designer 4K
- Crestron RL-C
- Bosch RDKPro BVMS
- Axis Gold Partner & Certified Professionals
- Chief Certified Partner
- Architectural Media Systems Advanced DSP
- Digital Signage Network Expert Certifications
- CISCO VS
- CISCO VC
- Cisco TelePresence Express Partner
- AutoCAD / BIM (Revit)
- Bi-Amp / Revo-Labs
- NICE Systems 2.7 Certification
- NICE Certified Partner
- Ascom Telligence Certification
- SVSi Networked AV Design Certification
- Bosch Video Solutions 400/600 Series
- Polycom
- Cambridge Sound
- Gallagher
- AMX ACE
- Magenta Research Mondo Certified Partner
- Diamond Certified Solutions Provider
- Genetec Certified Dealer
- Media Matrix / Renkus-Heinz
- Ascom UNITE Basic Installation Certificate

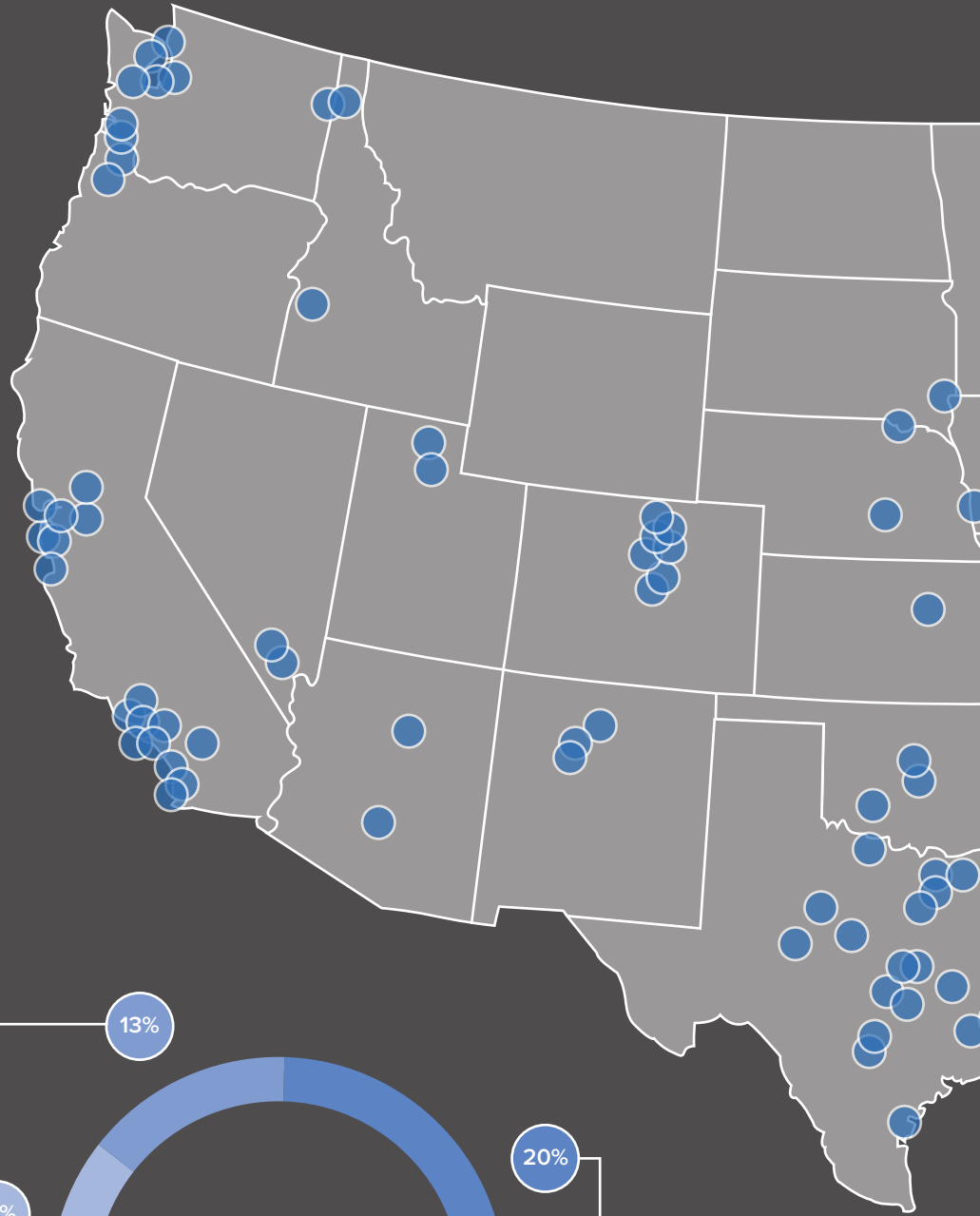
In addition to these individual certifications and accolades, SVT holds corporate certifications and affiliations.



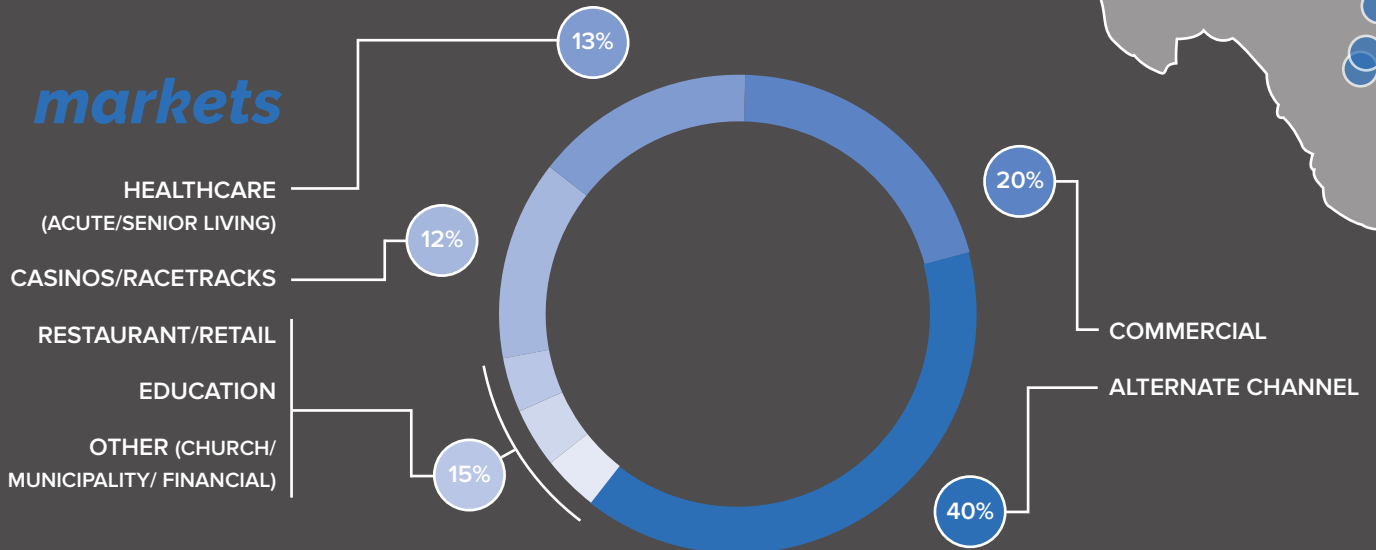
The American Institute of Architects

NATIONWIDE REACH

We have a long-standing reputation for providing timely, efficient solutions with the highest level of client satisfaction. Our team consists of seasoned management, certified engineers, project managers, experienced field technicians, and highly trained service personnel that exceed qualifications. SVT directly employs over 100 technicians, with operations and pre-qualified subcontractors dispersed throughout North America.



markets

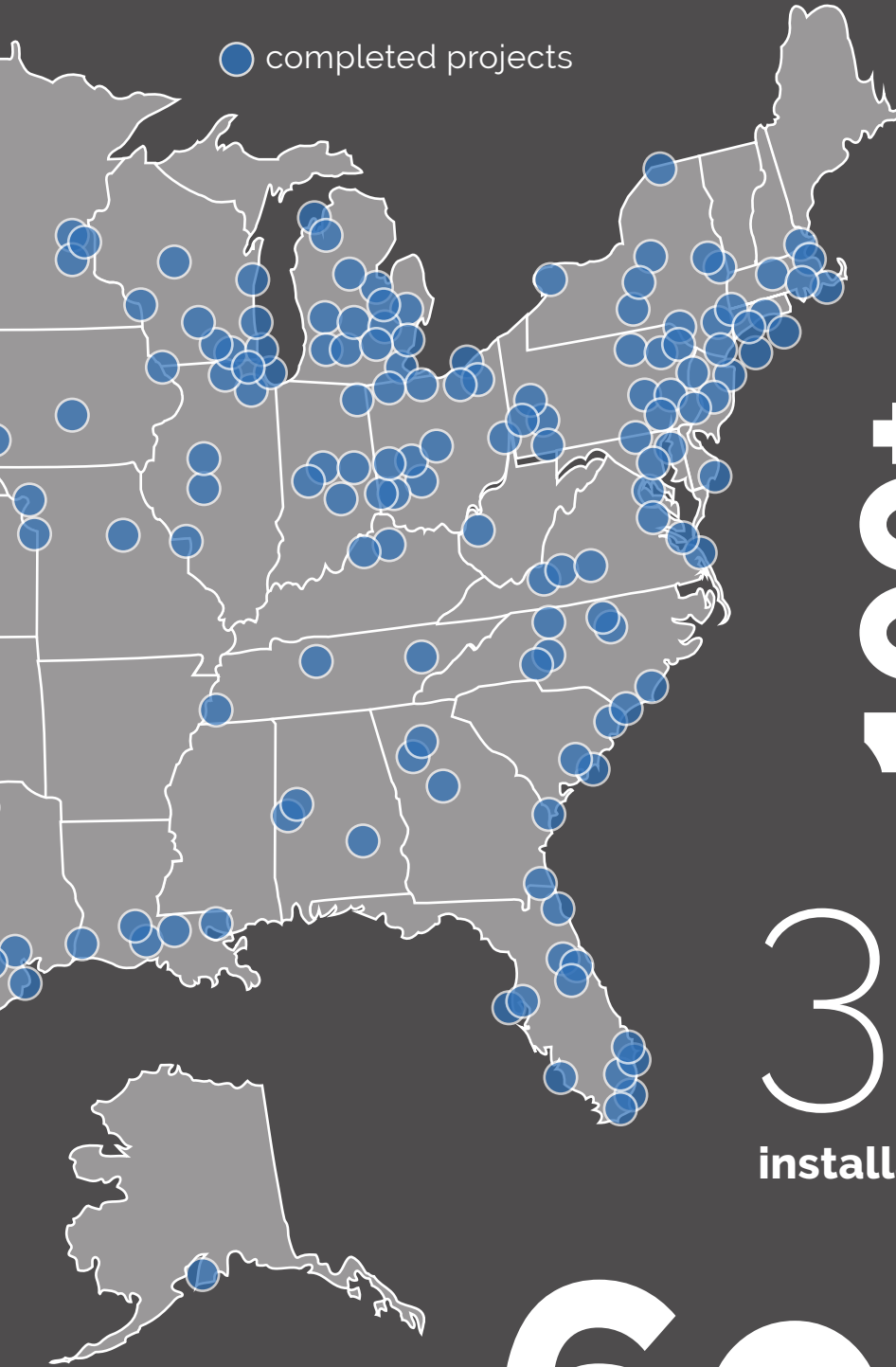




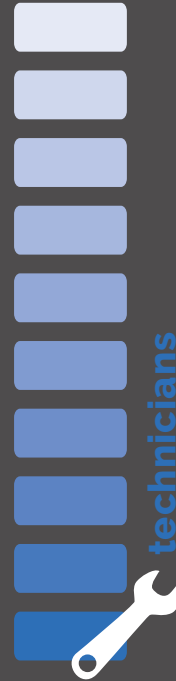
1,200

active customers

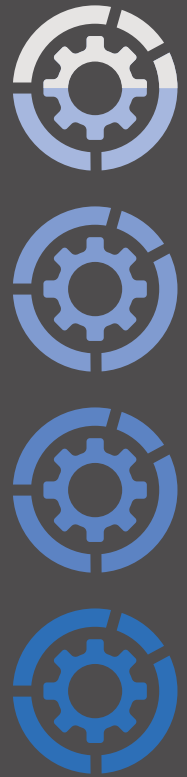
● completed projects



100+



technicians



350

installation projects per year

60



years in business

MANAGEMENT TEAM

The SVT management team is comprised of visionary, experienced and passionate leaders who are dedicated to the success of SVT customers, partners, and employees.



Josh Shanahan

President & CEO

Josh has been President and CEO of SVT since 2011. Part executive, part entrepreneur, he takes a visionary approach to building teams and the business to ensure that the company is always looking forward and on the leading edge of technology. Josh has extensive experience in the Information Technology Services, Low Voltage and Electronic Systems Integration industries.



James "Jim" Johnson

Chief Financial Officer

Jim joined SVT in 2014 bringing an expert level of financial management to SVT. With over 25 years of experience, he understands the operational nuances of the company and provides key financial insights so the executive team can make informed decisions. Jim serves as the financial authority in the organization, ensuring the integrity of fiscal data and modeling transparency and accountability.



Adam Naylor, **VP Strategic Partnerships**

Adam joined SVT in 2014. He was able to leverage his previous experience to build partnerships with top technology manufacturers which enables SVT to compete with larger, national companies but with a stronger focus on service and customized solutions. In addition, he has fostered a world class channel program which enables SVT to dramatically lower the cost of sale while increasing top line revenue.



Linda Civitillo, **VP Sales & Marketing**

Linda joined SVT in October of 2016 as the Vice President of Sales & Marketing. Her focus at SVT is process improvement, revenue creation and new customer acquisition. She has a core competency in developing integrated analytics and processes to ensure complete sales enablement. Linda has more than 15 years in the industry serving leadership roles in Marketing and Sales Operations.



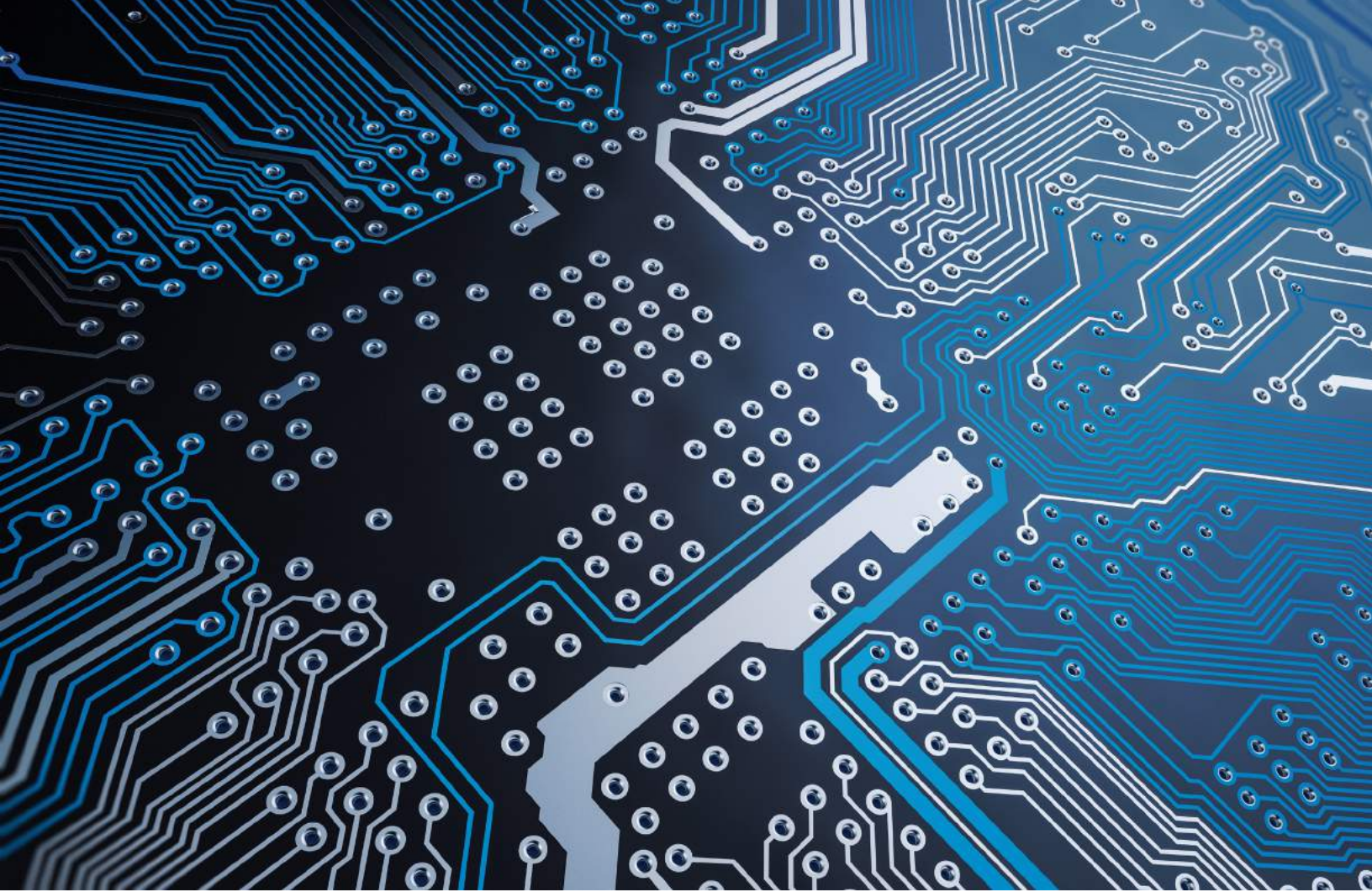
John Grady, **VP Customer Experience**

John is the newest member of the SVT executive team. He is responsible for ensuring our customers are delighted throughout the delivery and post implementation process. He has a vast amount of experience leading service desk operations and plays an integral role in shaping the overall service offering and continuing the highest level of customer satisfaction.



Tina Peters, **Director of Operations**

Tina oversees the scheduling of projects and manages the workloads for engineers, project managers and technicians. In addition, she handles subcontractor relationships providing SVT scalability during periods of high project volume. Her hands on leadership approach and experience in project management and service operations has been critical to the success of our technical and delivery teams.



CONTACT US

7699 Lochilin Drive
Brighton, MI 48116
1.800.521.4188
www.gosvt.com

OUR GOAL

Our goal at SVT is simple: **Total Customer Satisfaction**

Our definition of customer satisfaction does not begin or end with a project or installation. From the discovery process and truly understanding your needs and objectives to operational delivery and technology management, we want you to be happy at every step of our engagement. Our team members are empowered to make decisions to better serve you, our customer, at every stage of your technology journey with us.



IT
SERVICES



AUDIO



VIDEO



BROADCAST



SECURITY



CRITICAL
COMMUNICATION